



Message from the President



President
Nakaba Shindo

I would like to take this opportunity to thank our shareholders and other stakeholders for their steadfast support of Yamanashi Chuo Bank and its Group companies.

We have launched the new medium-term management plan "Best Bank Plan 2016," which covers the three-year period from April 2013 to March 2016. The goal of the "Best Bank Plan 2016" is to fulfill our management vision of "being a highly trustworthy bank that fully satisfies customers." To achieve our management vision, we will implement a variety of strategies based on the following fundamental policies: "enhancing gross banking profit," "building a solid management structure" and "promoting CSR."

As a platform for executing the Bank's strategies, we will focus on improving employee satisfaction, an essential first step in increasing customer satisfaction. We will achieve continuous growth by creating a virtuous circle of improving customer and employee satisfaction to enhance performance. Enhancing the level of our performance will in turn lead to further improvements in customer and employee satisfaction.

We greatly appreciate your continuing support as the Yamanashi Chuo Bank Group endeavors to pool its resources to take on the challenge of achieving its goals.

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