

Sripatum International College

วิทยาลัยนานาชาติ



Mrs. Chinda Tejavanija Chang
Director, International College

“
We make sure that our students
will obtain competencies, skills
and knowledge needed to survive
and thrive in the real business world.

The dedicated faculty and
staff members in our
International College are always
ready to serve the needs
of our students.

”

<http://intl.spu.ac.th>



Sripatum International College

วิทยาลัยนานาชาติ



Mrs. Chinda Tejavaija Chang
Director

B.A. (Foreign Affairs and Diplomacy), Chulalongkorn University
M.A. (International Relations), University of Kansas, U.S.A.
Cert. in Hotel Management, Cornell University, U.S.A.
Diplome, Centro Superior de Hosteleria de Galicia, Spain
Certified Trainer, International Certification in Purchasing&Supply Chain Management
: International Trade Center - UNCTAD/WTO
International Certification in Sports Management, United States Sports Academy
King Prajadhipok's Institute - College of Politics&Governance
Certificate - The Political Leaders in the New Era Program

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01 | **Meynard P. Hilao**

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02 | **Supisara Plumtham**

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05 | **Dr. Keith Johnson**

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03 | **Poonpilas Asavisanu**

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Director's expertise

Name	Education	Expertise	Achievements
Mrs. Chinda Tejavaniya Chang,	<ul style="list-style-type: none"> ● M.A. International Relations, University of Kansas ● B.A. (Foreign Affairs & Diplomacy), Chulalongkorn University ● Certificate, Center of Professional Development, School of Hotel Administration, Cornell University, 	Hotel & Tourism Management	Paper Presenter : Key Successful Factors for Curriculum Development for Hospitality Industry., 5th APac-CHRIE & 13th APTA JOINT CONFERENCE 2007, May 24 - 27, Beijing, CHINA
	<ul style="list-style-type: none"> ● Diplome, Centro Superior de Hosteleria de Galicia, Spain 	Hotel & Tourism Management	Judging Committee : PATA Gold Awards 2008 Resource Person : National Qualification Framework (NOF) For Hospitality & Tourism Curriculum, Commission on Higher Education (CHE)
	<ul style="list-style-type: none"> ● Certified Trainer, International Certification in Purchasing & Supply Chain Management : International Trade Center - UNCTAD/WTO 	Purchasing & Supply Chain Management	Certified Trainer : IPSCM, International Trade Center-WTO
		International Education	Thailand Representative/ Paper Presenter of Country Report : Internationalization Development of Thailand's Higher Education ASAIHL Regional Conference at Lingnan University, Hong Kong, May 2004. Guest Speaker : International Education , Department of Export Promotion.
	<ul style="list-style-type: none"> ● International Certification in Sports Management, Unites States Sports Academy 	International Sports Management	Project Director :- Accommodation Office, The 13th Bangkok Asian Games Organizing Committee Chairperson - Accommodation, Reception, Welfare & Medical Committee, The 2nd World University Woodball Championship 2006 Chairperson- Foreign Affairs Committee, The 12th Thailand Open Fencing Championship 2006
<ul style="list-style-type: none"> ● King Prajadhipok's Institute - College of Politics & Governance Certificate - The Political Leaders in the New Era Program 		Academic paper : "Ethics of Political Leaders"	

Faculty Members' Educational Background & Expertise

Name	Education	Expertise	Achievements
Mr. Meynard Hilao	<p>Master in Public Administration (MPA-CAR) University of Rizal System Pililla - Philippines</p> <p>Bachelor of Science in Computer Science Central Colleges of the Philippines</p> <p>Certificate : Basic and Advanced MS Visual Basic Programming</p>	<p>Public/Business Administration and Policy Analysis/Making</p> <p>Mathematics</p> <p>Computer Programming Systems Analysis and Design</p>	<p>Speaker/Organizer : Experimental Design and Statistical Analysis for Research in Industry and Energy" URS, Philippine</p> <p>Paper Presenter : "2nd Annual Summer Technology Conference for Middle School" Mathematics and Science Teachers City University of New York - College of Staten Island Staten Island, NY USA.</p> <p>Computer Consultant for free-lance programmer and computer business owners in Tanay, Rizal Philippines</p>
Mrs. Poonpilas Asavisanu	<p>M.B.A. (Finance), California State University, Los Angeles, CA, USA.</p> <p>B.A. (Psychology), University of California, Los Angeles, CA, USA.</p>	<p>Finance</p> <p>English as a Second Language</p>	
Ms. Supisara Pluemtham	<p>M.A in French for the Business World (International program), Chulalongkorn University</p> <p>B.A. in French with the Second Class Honours, Kasetsart University</p> <p>Certificate in French for the Business, The Chamber of Commerce and Industry of Paris in France</p> <p>Certificate in Talent, Competency & Succession Management, Pennsylvania State University, USA.</p>	<p>French</p> <p>Marketing</p> <p>Tourism Management</p>	
Ms. Thunchanok Janphaka	<p>M.B.A. in General Management, Ramkhamhaeng University.</p> <p>B.B.A. in General Business, Rajanagarindra University</p>	<p>Personnel Management</p> <p>Human Resource Development</p>	
Dr. Keith Johnson	<p>Ph.D. in Real Estate Finance, Investment, and Management, Cook University, USA.</p> <p>M.P.A, Brigham Young University, USA.</p> <p>B.S. in Psychology, Brigham Young University, USA.</p>	<p>Real Estate Finance, Investment, Small business start up and Management</p>	

Name of Curriculum :

Bachelor of Arts Program

Bachelor of Business Administration Program

Sripatum University initiated Sripatum International College (SIC) to respond to the growing trend in education towards globalized collaboration and particularly keeping with the fast-paced development of Asia. Our International College integrates educational programs with economic, social and cultural growth of the nation.

SIC students receive training of an international standard. This will give our students a competitive edge when developing their career path in a rapidly changing global business environment and take maximum advantage of new opportunities.

Programs of Study :

Bachelor of Arts (B.A.) in International Business Communication

Bachelor of Business Administration (B.B.A.) in Hotel Management

Admission Requirements :

The following documents must be submitted with a complete Application for Admission

1. High School Transcript
2. National University Entrance Exam (Thai, Social, Science, and Math) or SAT1 or equivalent.
3. One or the following test scores
 - TOEFL or IELTS
 - SICAT (Sripatum International College Aptitude Test) : English (Reading Writing and Listening) and Mathematics

How to Apply From Abroad :

1. Download and complete the application form or request to receive the application package by mail
2. Send your application documents:
 - a. completed application form
 - b. copy of high-school certificate and transcript
 - c. copy of passport
 - d. clear criminal record
 - e. 2 ID photographs

3. Sripatum University issues a letter of acceptance for the immigration authorities in order to be granted a student visa
4. Once you received the above-mentioned letter, apply and obtain the student visa ("non-immigrant ED" visa) BEFORE entry to Thailand

Academic Calendar :

- | | | |
|----------------|---|---|
| Summer Session | : | June - July (Foundation Courses in English, Mathematics and Computer) |
| Semester I | : | August - December |
| Semester II | : | January - May |

Our Objectives :

1. To provide SIC students with academic programs which integrate with economic, social and cultural growth of the nation in the globalization era.
2. To enhance SIC students' strengths and potentials to the full capacities and prepare them with the FOUR characteristics of the New Generation: Intelligent, Professional, Energetic and Ethical.
3. To develop SIC students through training of an international standard and give our students competitive edge when developing their career path in a rapidly changing global business environment and take maximum advantage of new opportunities.

Exchange Programs :

To strengthen academic standards and promote an international academic environment, all SIC students are encouraged to participate in Student Exchange Programs which are in close association with accredited higher education institutions in over 25 countries world-wide, namely U.S.A, Canada, France, U.K, Switzerland, Australia, New Zealand as well as our neighboring Asian countries such as China, Japan, etc. This coincides with Sripatum International College's motto :

Sripatum International College
" The Path to A Global Network "

The Benefits of our International College :

- Academic challenges - we help students realize their full potential.
- Highly Dedicated Faculty - we are friendly and professional.
- Individual Attention - small classes of around 15-20 students allow students to get the attention they deserve.
- Foundation Course in English - ensures all non-native English speaking students to achieve a set standard of fluency.
- Access to Technology - a dedicated computer lab for your convenience.
- Excellent Campus Facilities - newly furnished classrooms, mini theatre, resource center, and exclusive student lounges.
- Student Exchange Program - opportunities to study abroad for a semester or a full year.
- Extra - Curricular Activities - including social events, corporate visit and field trips.
- International Student Service - includes assistance in finding accommodation, and student visa renewal.

Career Path for SIC graduates :

SIC graduates have been recruited to work in various business sectors including :

- Commercial
- Embassies
- Import - Export
- Media Agency
- Multinational Corporations
- Hospitality Industry

Our Students' Achievements

- SIC students were selected to be liaison officers for the 24th Universiade Bangkok
- Mr. Naman Trivedi and Mr. Rahul Gupta., Indian Student were Selected to join UMAP Thailand Scholarship 2007 for 5 weeks in "Hospitality and Tourism Management in Thailand."

- Mr. Krit Trairat Student from International College joined Big Brother Thailand 2006 and was selected to be Cultural Ambassador to Sweden.
- SIC Students were selected to be liaison officers for the World University Presidents Summit 2006 organized by Commission on Higher Education.
- SIC Students were selected to be liaison officers for the 12th Thailand Open Fencing organized by Fencing Association of Thailand.
- SIC Students were selected to be liaison officers for the 2nd World University Woodball Championship 2006 Bangkok Thailand organized by Sripatum University and Thailand Woodball Association in collaboration with International University Sports Federation (FISU).
- SIC Students from hotel management program were selected to participate in "Learning and Training Plan" in U.S.A.
- SIC Students were selected by GCS International among the groups of students from various university in Thailand who presented their product for "Global Warming Awareness 2008", Where GCS International awarded them an US\$800 grant to complete their projects

International Business Communication

Sripatum International College

Students' Core competencies and Courses Offered

Competencies	Knowledge & Skills	Courses Offered
1. Language	Gain a high level of linguistic skills, allowing students to communicate with a high degree of fluency, appropriacy and accuracy in international business contexts.	IBC 121, IBC 122, IBC 123, IBC 343, IBC 344 Total 15 units
2. ICT	Enhance ICT literacy and skill which includes MOS, Blog, web-site etc.	IBC 101, IBC 132, IBC 271, IBC 274 Total 12 units
3. Cross-cultural Communication	Develop inter-cultural communication skill and raise students' awareness of cross-cultural issues allowing them to communicate in global situations.	IBC 102, IBC 111, IBC 251, IBC 272, IBC 273, IBC 375, IBC 482, IBC 483, IBC 484, IBC 485, IBC 486, Total 33 units
4. Business & Management	Develop a wide range of business knowledge and management practice including international business operations, management, marketing, finance, strategic management, negotiation, effective business presentation.	IBC 131, IBC 133, IBC 134, IBC 252, IBC 253, IBC 254, IBC 255, IBC 256, IBC 257, IBC 258, IBC 360, IBC 361, IBC 362, IBC 363, IBC 376, IBC 377, IBC 378, IBC 379, IBC 464, IBC 465, IBC 480, IBC 481, Total 69 units
5. Technical	Combining business knowledge and skills within areas of corporate communication. Students will be able to use communication as a tool in implementing corporate strategy successfully in an international environment and have excellent communication skills.	IBC 499 Co-operative Education Total 6 units

Hotel Management

Sripatum International College

Students' Core competencies and Courses Offered

Competencies	Knowledge & Skills	Courses Offered
1. Language Skill	Gain a high level of multi-lingual skills, allowing students to communicate with a high degree of fluency, appropriacy and accuracy in international hospitality industry.	IHM 121, IHM 122, IHM 223, CHN 121, CHN 122, CHN 223, CHN 224 Total 21 units
2. ICT Skill	Enhance ICT literacy and skill i.e. MOS, blog, website development.	IBC 101, IBC 132, IBC 271, IBC 274 Total 12 units
3. Hotel Operation Management Skill	Develop sound theory and craft based learning (practical classes) and aims at providing students with the appropriate operational and supervisory skills, knowledge and attitude to confidentially enter the hospitality industry.	IBC 102, IBC 111, IBC 134, IHM 271, IHM 272, IHM 273, IHM 274, IHM 275, IHM 276, IHM 378, IHM 379, IHM 380, IHM 480, IHM 481, IHM 482 Total 45 units
4. Business & Management Skill	Develop a wide range of business knowledge and management practice including international business operations, management, marketing, finance, human resource management, negotiation, business research.	IBC 131, IBC 133, IBC 134, IBC 252, IBC 253, IBC 254, IBC 255, IBC 256, IBC 257, IBC 258, IBC 360, IBC 361, IBC 363, IBC 376, IBC 464, IMG 344, IBC 481 Total 51 units
5. Technical Skill	Combining business knowledge and hotel operation management skills. Students will be able to integrate theoretical and hands-on experience with professional internships in the industry.	IHM 499 Co-operative Education Total 6 units

Curriculum Structure

Bachelor of Arts in International Business Communication (Four-Year Program) Total 135 Credits

1. General Education	30	Credits		
1.1 Humanities	6	Credits	IBC 360 Business Ethics	3(3-0)
IBC 101 Access to Library and Information Systems	3(2-2)		IBC 361 Quantitative Methods	3(3-0)
IBC 102 Thai Studies	3(3-0)		IBC 362 Money and Banking	3(3-0)
1.2 Social Sciences	3	Credits	IBC 363 Managerial Accounting	3(3-0)
IBC 111 Comparative Society and Culture	3(3-0)		IBC 464 Business Research	3(3-0)
1.3 Language	9	Credits	IBC 465 Strategic Management	3(3-0)
<p>(At the discretion of the advisor, native English speakers may choose courses in other languages relevant to the program which are offered in the Hotel Management Program of International College or in the Department of Foreign Languages, Faculty of Liberal Arts, Sripatum University, to meet the required number of credits in the language section.)</p>				
IBC 121 Fundamental English	3(2-2)		2.2 Major Courses	45
IBC 122 Intermediate English	3(2-2)		IBC 271 Management Information System	3(3-0)
IBC 223 Advanced English	3(2-2)		IBC 272 Speech Communication	3(2-2)
1.4 Mathematics and Science	12	Credits	IBC 274 Office Automation	3(2-2)
IBC 131 College Mathematics	3(3-0)		IBC 375 Interpersonal and Intercultural Communication	3(3-0)
IBC 132 Introduction to Computer	3(2-2)		IBC 376 Introduction to International Business	3(3-0)
IBC 133 Introduction to Statistics	3(3-0)		IBC 377 International Trade Law	3(3-0)
IBC 134 Man and Environment	3(3-0)		IBC 378 International Economics	3(3-0)
2. Specific Requirement Courses	93	Credits	IBC 379 International Financial Management	3(3-0)
2.1 Core Courses	48	Credits	IBC 480 International Marketing	3(3-0)
2.1.1 English	6	Credits	IBC 481 Negotiation	3(3-0)
IBC 343 Professional and Business Writing	3(3-0)		IBC 482 Integrated Marketing Communication	3(3-0)
IBC 344 Critical Reading and Writing	3(3-0)		IBC 483 Planning in Business Communication	3(3-0)
2.1.2 General Business	42	Credits	IBC 484 International Crisis and Cross Culture Management	3(3-0)
IBC 251 Communication Management	3(3-0)		IBC 485 International Business Communication	3(3-0)
IBC 252 Principles of Marketing	3(3-0)		IBC 486 Seminar in International Business Communication	3(3-0)
IBC 253 Organization and Management	3(3-0)		3. Free Electives	6
IBC 254 Microeconomics	3(3-0)		IBC 241 Business Reading	3(3-0)
IBC 255 Financial Accounting	3(3-0)		IBC 242 Thai for Business Communication	3(3-0)
IBC 256 Production Management	3(3-0)		IBC 359 Small Business Entrepreneurship	3(3-0)
IBC 257 Business Finance	3(3-0)		IBC 273 Asian Culture and Business Studies	3(3-0)
IBC 258 Macroeconomics	3(3-0)		<p>(Note : Aside from the above listed Free Elective courses, students may select courses from any program elsewhere as approved by the advisor, except for courses in General Education. Also, the courses selected must not be the same as any courses offered in this program.)</p>	
			4. Program Requirement	6
			IBC 499 Co-operative Education	6
			<p>Students are required to enroll in Co-operative Education Program before graduation.</p>	
			Total	135
				Credits

Study Program

Bachelor of Arts in International Business Communication (Four-Year Program) Total 135 Credits

First Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
Foundation Skills Development	Non Credit	IBC 101 Access to Library and Information Systems	3(2-2)	IBC 122 Intermediate English	3(2-2)
		IBC 102 Thai Studies	3(3-0)	IBC 133 Introduction to Statistics	3(2-2)
		IBC 111 Comparative Society and Culture	3(3-0)	IBC 134 Man and Environment	3(3-0)
		IBC 121 Fundamental English	3(2-2)	IBC 255 Financial Accounting	3(3-0)
		IBC 131 College Mathematics	3(3-0)	IBC 256 Production Management	3(3-0)
		IBC 132 Introduction to Computer	3(2-2)	IBC 257 Business Finance	3(3-0)
		Total	18	IBC 274 Office Automation	3(2-2)
				Total	21
Second Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
		IBC 223 Advanced English	3(2-2)	IBC 258 Macroeconomics	3(3-0)
		IBC 252 Principles of Marketing	3(3-0)	IBC 344 Critical Reading and Writing	3(3-0)
		IBC 253 Organization and Management	3(3-0)	IBC 375 Interpersonal and Intercultural Communication	3(3-0)
		IBC 254 Microeconomics	3(3-0)	IBC 376 Introduction to International Business	3(3-0)
		IBC 271 Management Information Systems	3(3-0)	IBC 379 International Financial Management	3(3-0)
		IBC 361 Quantitative Methods	3(3-0) (Free Electives)	3(3-0)
		Total	18	Total	18
Third Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
		IBC 251 Communication Management	3(3-0)	IBC 360 Business Ethics	3(3-0)
		IBC 272 Speech Communication	3(2-2)	IBC 378 International Economics	3(3-0)
		IBC 343 Professional and Business Writing	3(3-0)	IBC 464 Business Research	3(3-0)
		IBC 362 Money and Banking	3(3-0)	IBC 465 Strategic Management	3(3-0)
		IBC 363 Managerial Accounting	3(3-0)	IBC 480 International Marketing	3(3-0)
		IBC 377 International Trade Law	3(3-0)	IBC 485 International Business Communication	3(3-0)
		Total	18	IBC 486 Seminar in International Business Communication	3(3-0)
				Total	21
Fourth Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
		IBC 481 Negotiations	3(3-0)	IBC 499 Co-operative Education	6
		IBC 482 Integrated Marketing Communication	3(3-0)		
		IBC 483 Planning in Business Communication	3(3-0)		
		IBC 484 International Crisis and Cross Cultural Management	3(3-0)		
	 (Free Electives)	3(3-0)		
		Total	15	Total	6

JPN 223	Advanced Japanese for Hotel Service	3(2-2)
JPN 224	Japanese for Business Presentation	3(2-2)

FRENCH

FRN 121	Fundamental French for Hotel Service	3(2-2)
FRN 122	Intermediate French for Hotel Service	3(2-2)
FRN 223	Advanced French for Hotel Service	3(2-2)
FRN 224	French for Business Presentation	3(2-2)

GERMAN

GMN 121	Fundamental German for Hotel Service	3(2-2)
GMN 122	Intermediate German for Hotel Service	3(2-2)
GMN 223	Advanced German for Hotel Service	3(2-2)
GMN 224	German for Business Presentation	3(2-2)

3. Free Electives **6 Credits**

Choose any TWO course from the following list. At the discretion of the advisor, students may choose subjects which will benefit their career path :

IHM 481	Restaurant Management	3(2-2)
IHM 482	Food & Beverage Service and Catering	3(2-2)
IHM 483	Kitchen Operation Management	3(2-2)
IHM 484	Back of the House Operation	3(3-0)
IHM 485	Health Club & Spa Management	3(3-0)
IHM 486	Long Stay and Health Service Management	3(3-0)
IHM 487	Business Center Management	3(3-0)
IHM 488	Meeting Incentives Convention and Exhibition (MICE)	3(3-0)
IHM 489	Home Stay Management	3(3-0)

4. Program Requirement **6 Credits**

IHM 499	Co-operative Education	6
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Students are required to enroll in Co-operative Education program for a period of 15 weeks before graduation.

Total		135 Credits
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Study Program

Bachelor of Business Administration in Hotel Management (Four-Year Program) Total 135 Credits

First Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
Foundation Skills Development	Non Credit	IBC 101 Access to Library and Information Systems	3(2-2)	IHM 122 Intermediate English	3(2-2)
		IBC 102 Thai Studies	3(3-0)	IBC 133 Introduction to Statistics	3(3-0)
		IBC 111 Comparative Society and Culture	3(3-0)	IBC 134 Man and Environment	3(3-0)
		IHM 121 Fundamental English	3(2-2)	IBC 255 Financial Accounting	3(3-0)
		IBC 131 College Mathematics	3(3-0)	IBC 256 Production Management	3(3-0)
		IBC 132 Introduction to Computer	3(2-2)	IBC 257 Business Finance	3(3-0)
		Total	18	IBC 274 Office Automation	3(2-2)
				Total	21
Second Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
		IHM 223 Advanced English	3(2-2)	IBC 258 Macroeconomics	3(3-0)
		IBC 252 Principles of Marketing	3(3-0)	IBA 242 Business Statistics	3(3-0)
		IBC 253 Organization and Management	3(3-0)	IHM 272 Front Office Operation Management	3(2-2)
		IBC 254 Microeconomics	3(3-0)	IHM 273 Food & Beverage Operation Management	3(2-2)
		IBC 271 Management Information Systems	3(3-0)	IHM 274 Hotel Marketing & Sales	3(3-0)
		IHM 271 Introduction to Hotel Operation Management	3(3-0)	IHM 275 Housekeeping Operation	3(2-2)
	 Major Elective (Language)	3(2-2) Major Elective (Language)	3(2-2)
		Total	21	Total	21
Third Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
		IHM 276 Food & Beverage Cost Control	3(3-0)	IBC 360 Business Ethics	3(3-0)
		IBC 361 Quantitative Methods	3(3-0)	IBC 376 Introduction to International Business	3(3-0)
		IBC 363 Managerial Accounting	3(3-0)	IBC 464 Business Research	3(3-0)
		IMG 344 Human Resource Management	3(3-0)	IHM 380 Professional Ethics and Laws for Hotel Industry	3(3-0)
	 Major Elective (Language)	3(2-2) Major Elective (Language)	3(2-2)
		Total	18 Free Elective	3(2-2)
				Total	18
Fourth Year Summer Session	Credits	First Semester	Credits	Second Semester	Credits
		IHM 379 Hotel Uniform Accounting System	3(3-0)	IHM 499 Co-operative Education	6
		IHM 480 Senior Projects	3(2-1)		
		IBC 481 Negotiations	3(3-0)		
	 Free Elective	3(3-0)		
		Total	12	Total	6

